



Core Strategies

The Vision

Associated Programs

Community Wellness

Residents thrive through healthy lifestyles and easy access to beneficial services. Community-based outreach workers connect residents to insurance, healthcare and social services resources to address urgent needs.

- Hire and train community-based outreach team members
- Identify vulnerable communities and reach out to residents to identify urgent issues
- Connect residents to resources and coordinate resolution through a trusted network of service provider partners

Social and Emotional Supports

Residents have social and emotional support networks, basic need resources and the resilience to overcome difficult or adverse experiences.

- Develop strategies for addressing Northside food access and distribution needs
- Partner with local programs to educate residents on health, fitness and nutrition
- Create a model for understanding and responding to adversity. Pilot a training program for educators, clergy and community leaders who interact with children, families and communities experiencing trauma.

Integrated Health Services

Health insurance providers, hospitals and social services agencies collaborate to deliver seamless access to support and healthcare services. They offer coordinated care solutions to meet the needs of Northside residents.

- Create and facilitate an advisory board with stakeholders from health/hospital organizations and community leaders
- Aggregate and use data from multiple systems-level partners to target those most in need and enhance the integration of services
- Develop plans to improve access to critical services for high profile personal health needs like women’s health, prenatal care and parenting education