

Thousands of residents.

Hundreds of organizations.

Eighteen neighborhoods.



2020 PROGRESS REPORT

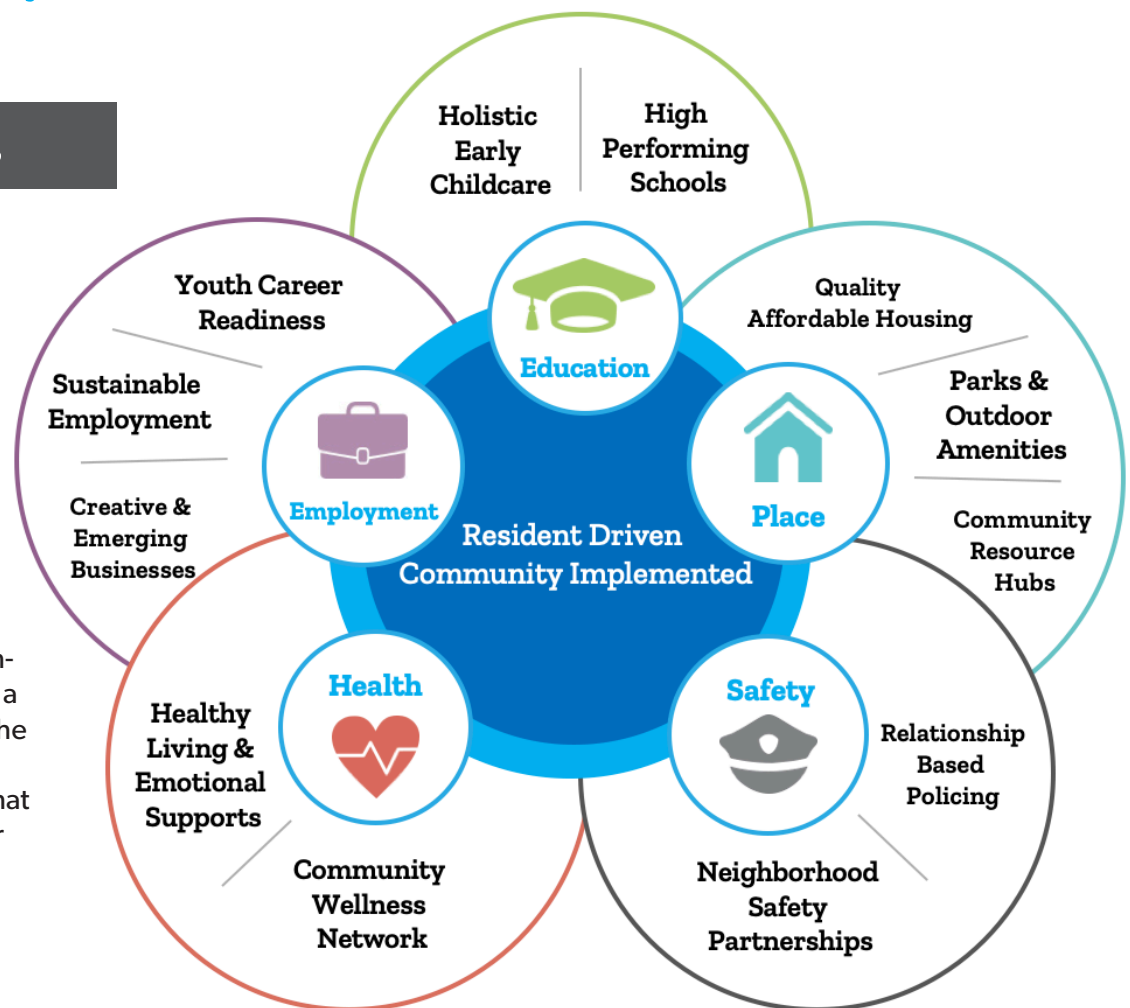
One Northside is a community-driven initiative that catalyzes and supports long-term, sustainable change in the Northside of Pittsburgh, Pennsylvania.

Begun in 2014, One Northside (ONS) is a long-term commitment to invest in the lives and futures of Northside residents with particular emphasis on resourcing community members, young and old, to lead from within.

The Five Pillars

- **Employment**
- **Education**
- **Place**
- **Safety**
- **Health**

Together, thousands of Northside residents and community members developed a shared framework to guide the work within five key “pillars” with focus on shared goals that enhance the quality of life for all Northsiders.



In 2020, as we faced a global pandemic, Northside partners banded together to help provide critical resources to those most in need while continuing to work collaboratively to advance the goals of the One Northside plan.



Safety

FEATURED INITIATIVES

- Safety Demonstration Project in Northview Heights
- Scaling the work systems wide

Working together, we will support the change needed to resolve conflict and reduce crime in our community. As police officers and residents invest in relationships together, we will grow a sense of trust and safety throughout our Northside neighborhoods.

The Calvin M. Hall Public Safety Center

in Northview Heights houses the mini-police station and community space. The Safety Center is used to develop relationships between the police and residents, support crime prevention by earning community trust and support in problem-solving, and serve as a “hub” for community programs.

Due to the pandemic, the Northview Heights community faced additional challenges with the loss of jobs and day-care closures. Northview Heights volunteers and Thrive18 staff used the space to distribute grab-n-go meals to residents. In addition, the Auberle Employment Institute used the center to conduct job readiness evaluations for youth and adults in the community.

IMPACT DURING COVID

- **13 partners delivered programs and services to residents**
- **Significant drop in crime (Part I and Part II)**
- **Food distribution and employment support including 1,000 meals per week**



The Relationship-based policing work in the Northside provided models that have become a platform for system-wide reform.

In 2020, Commander Ragland of Zone 1 transitioned to a new position in the newly formed Bureau Office of Sustainability, Accountability and Resiliency (OSAR). The purpose of OSAR is to identify, implement and scale best practices of community policing across the Pittsburgh Bureau of Police to reduce crime while building public trust.

As Commander Ragland leads this reform agenda, the One Northside team is working closely with the new police leadership in Zone 1 to ensure a continuation of community policing goals, while transitioning the work from an individually driven effort to a larger Bureau ethos.



The ONS Safety pillar also includes the **HOPE Youth Diversion Program** which is designed to give young people who commit a non-violent, low to medium level criminal offenses, the opportunity to remain in the community while addressing their needs rather than being prosecuted, adjudicated, or placed in detention.

To date, the positive impact is astounding with 94% of program participants not re-offending.



Employment

FEATURED INITIATIVE

- Northside Northshore Chamber of Commerce

Working together, we will support the changes needed to reduce the unemployment rate, raise our community's median income level, and address economic disparities. We are excited to support an increasing number of minority owned businesses and welcome new companies to the Northside.

Under the new leadership of Executive Director Gina Grone, the Northside Northshore Chamber became a strong Employment pillar anchor for One Northside in 2020.

Under Gina's direction, in partnership with One Northside and with the guidance of Chamber Board members and long-time ONS partners Deb Caplan and Scott Pipitone, the Chamber convened a planning team of key Northside employment stakeholders.

First planning team meetings were held in June and July of 2020 with a focus on identifying and supporting COVID related needs, and a larger-group stakeholder workshop was held in September to identify and discuss longer-term needs across the community of businesses and service providers.

Planning tasks included: Coordination with Partner 4 Work to identify existing initiatives and existing pipeline data as well as guidance on undertaking a place-based employment strategy; a survey to gather input from Northside businesses about their ideas and needs for a workforce development initiative; and setting priorities and a time-line for implementation to begin in 2021.

Goals of the work include: developing place-based employment initiatives for the Northside, raising awareness about existing workforce opportunities, and bridging the gap between Northside employers and Northside job seekers.

The ONS Employment pillar also includes **Auberle's Northside Employment Institute** which offers nationally recognized certification programs, employment opportunities, life skills and work readiness training, education services and employment exposure/search services.

With 130 employing partners and 100 referral agencies throughout the region, the Employment Institute helps individuals find a good paying and sustainable career. When individuals graduate from the Employment Institute, they are prepared to take on the real world of work and have the training to succeed.

Since January 2019, the Northside Employment Institute provided services to more than 315 Northside residents. One hundred and thirty-three obtained employment through the Institute with 28 different companies. Many of the individuals were unemployed or underemployed. Auberle provides ongoing support to ensure sustained employment and an increased job trajectory.





Health

FEATURED INITIATIVE

- Thrive18

Working together, we will support the changes needed to increase access to and reduce the cost of healthcare services. This will enable our community to better treat and prevent diseases like diabetes, hypertension, asthma, and obesity and provide support for mental health and trauma recovery.

Led by Project Destiny, Thrive18 is a groundbreaking model that builds direct, trusted, household-level, community-based relationships with residents of the Northside to more effectively address the social determinants of health, and improve access to healthcare and personal health.

Thrive18 ended its pilot phase as part of the BUILD Health Challenge, successfully meeting all grant requirements and goals, and is now moving into a phase of growth and scale with continued support from Highmark Health and the Buhl Foundation.

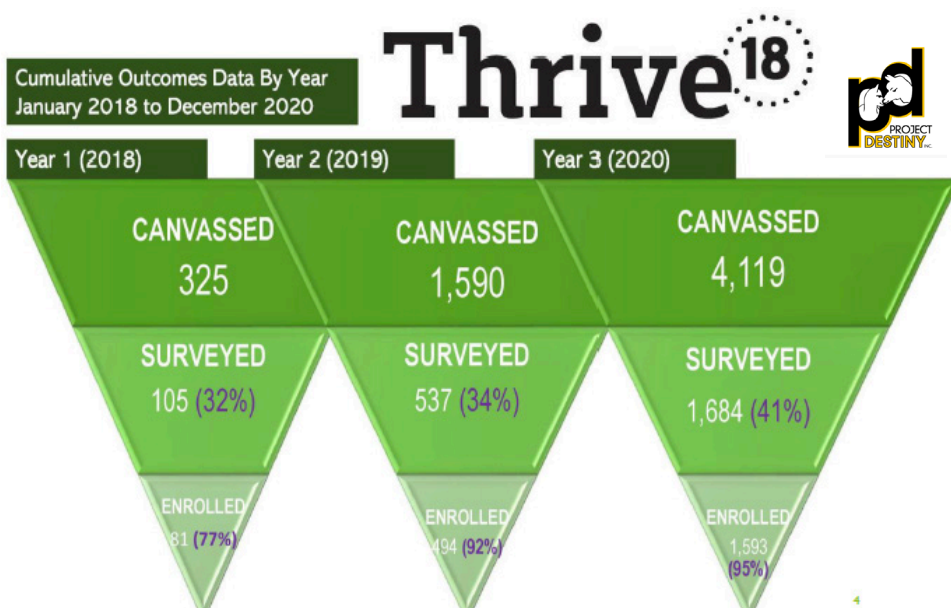
Moving into Phase II, Thrive18 has set an ambitious goal of canvassing 7,464 households and serving 2,246 families. To achieve this goal, Thrive18 has pivoted to a referral and partnership model working closely with Northside schools and churches as well as the Northside Christian Health Clinic.

Despite the challenges of Covid, Thrive18 has continued to reach out to families providing grab-n-go meals and learning hubs for children, and to connect Northside residents to resources with 95% of those surveyed receiving resources to address their needs.



IMPACT DURING COVID

Successfully surveyed 1,695 households and supported 248 since COVID began.





Education

FEATURED INITIATIVE

- Perry Traditional Academy

Working together, we will support the changes needed to increase key measures of success, such as 3rd Grade reading and 7th Grade Math proficiency. As parents, educators, and a community, we will eliminate achievement gaps and increase enrollment and graduation rates.

Rooted in the resident-driven goal of a high performing Northside High School as identified during the One Northside planning initiative, **A+ Schools is facilitating an effort to plan and implement near-term school improvements at Perry High School as well as a longer-term plan for a 21st century high school of choice for all Northside families.** The work has focused on building direct participation in the design process at every-level and includes the support of Principal Frioni and Perry staff. The design & implementation strategy incorporates a continuous improvement approach and a phased roll-out over the next 4 years.

Perry Traditional Academy

3 Schools within the Academy

General fields of study

- Liberal Arts, CTE & Service/Military Science.
- All 9th graders gain exposure to all 3 Schools and choose a School at end of 9th grade
- Option to pursue an Associate Degree after 9th grade

Multiple Career Pathways

Areas of concentration within a School

- 10th graders gain general exposure to pathways within their School & select a pathway at end of 10th grade.
- 11th graders gain exposure & experience within their chosen pathway
- 12th graders are paired with an industry partner to deepen their experience via a Capstone project and internship



LIBERAL ARTS

Students in the Liberal Arts School pursue a variety of Academic fields while earning college credit.

Students have a passion for creativity and will have options in an Arts related pathway to prepare them for college or direct employment.



CAREER TECHNICAL EDUCATION

Students in the CTE School may or may not be interested in attending college after high school, but take college-level courses and receive additional industry aligned certifications that make them ready for full-time employment upon graduation.

Students choose from pathways aligned with PPS CTE offerings and industry needs.



SERVICE & MILITARY SCIENCE

Students in the service & military science School have a strong interest in the helping professions as a career path.

Students will choose from pathways including Education/Social Work, non-profit related fields or join the military through JROTC after high school.



ASSOCIATE DEGREE

All students have the option to obtain an Associate Degree during High School

Students earning an Associate Degree will be extremely dedicated to completing a depth of college-level coursework to achieve a secondary degree along with their high school diploma.

Building on the shared vision and framework, Perry staff and community partners will begin implementing significant school-wide improvements in the 2021/2022 school year including:

- A block scheduling format
- Mentors for every student
- A school-wide daily meeting
- More exposure and connections to career and college readiness resources
- The opportunity to earn an Associate Degree during high school
- Direct connections to community-based resources via a partnership with Thrive18

In addition to the school-wide improvements in 21/22, incoming 9th graders will experience:

- Welcome to Perry activities beginning this summer
- Year-long computer skills courses
- A Skills for Life course
- Exposure to career & college opportunities that will prepare students to choose a pathway in 10th grade.



Place

FEATURED INITIATIVES

- Workforce Housing
- CHOICE Neighborhoods

Working together, we will support the changes needed to develop sustainable housing options across all income levels and revitalize our community parks. In addition, we will listen to one another to build neighborhood resource centers that best meet our individual and collective needs.

Fineview & Perry Hilltop Workforce Housing

In March of 2019, Fineview & Perry Hilltop Citizens' Councils (FCC & PHCC) advanced their ambitious workforce housing goals. The working group is building on Buhl's previous work with The Reinvestment Fund, which in 2018 identified the Fineview & Perry Hilltop neighborhoods as primary focus areas to pilot aggressive strategies for workforce housing development.

Working closely with Buhl staff, FCC & PHCC Executive Director Joanna Deming, the team developed an RFP that focused largely on three important deliverables: (1) A business plan for prioritizing, acquiring, and developing property in Fineview & Perry Hilltop; (2) a detailed financial plan/model for a Fineview & Perry Hilltop Land Acquisition and Development Fund; and (3) an external-facing, visually engaging prospectus to attract investment in the overall effort. Overall goals include:

- **Developing a strategy to become a 21st century mixed-income community**
- **Reducing barriers to homeownership**
- **Preserving & improving existing workforce housing options**
- **Creating new affordable housing options**
- **Supporting the development of new minority business corridor**



One Northside, along with a team from the Housing Authority of the City of Pittsburgh (HACP), PHFCC, and Trek Development, assisted in the completion and submission of an application for a **Housing and Urban Development's (HUD) CHOICE Neighborhoods Planning Grant in September**. The CHOICE Neighborhood Grant will support two years of intensive planning efforts for the relocation and integration of some Allegheny Dwellings units into a broader mixed-income community throughout the surrounding neighborhoods, along with a broad spectrum of education, health, and human services to support all residents.

Upon completion of the planning process, the team will use the plan to apply for a CHOICE Implementation Grant, which commonly awards funds of approximately \$30 million to communities to realize their vision. In addition, the Federal implementation award is intended to leverage large scale public, nonprofit, philanthropic, and private sector investment in the target area, all in accordance with the resident-led CHOICE plan.

Additional ONS place-based priorities include:

- Working with Rising Tide Partners to develop a rental and homeownership plan for the Northside
- Analysis for sustaining 100 Single Room Occupancy units and determining the long-term role of the Allegheny YMCA
- Mixed-income rehabilitation of the Horace Mann Elementary School in Marshall-Shadeland

Our earliest initiatives continued to support Northside residents with opportunities despite the pandemic:



CoLab18

- State of the art digital learning laboratory and collaborative community problem solving space
- Since February 2018 more than 21,046 people have come through the doors to participate in programs and activities
- During 2020, 150 residents were connected with employment, and training for certifications



Diversion Program

- Since the inception of the program, there have been 177 referrals made from Zone 1 to the Diversion Program, with 124 participants
- Active throughout the pandemic via virtual programming
- In 2020, 51 youth participated in Hope Diversion programming
- Provided resource information to families



Employment Institute

- Since January 2019, served more than 315 Northside residents
- 133 employed with 28 different companies
- For those maintaining employment for over 6 months, average wage increase of \$1.06



Northside residents, businesses, community members and partners are all invited to join together to build a greater community for all.

**Want to learn more
and stay up to date?
Follow us on social media:**

 **@onenorthsidepgh**

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Additional questions?

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